University of Oregon

Graduate Portland Urban Architecture Program

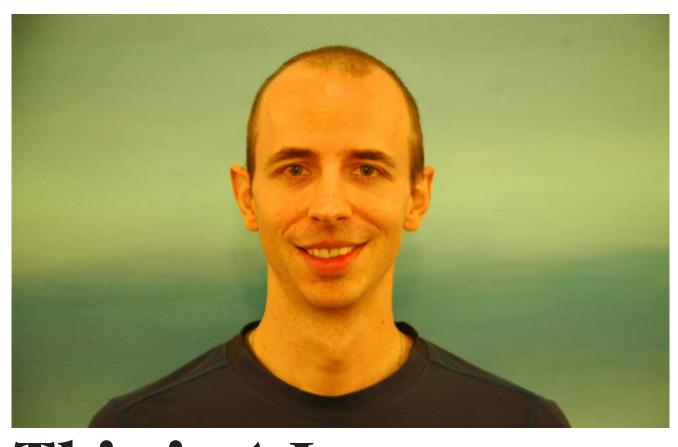
Prof: Howard Davis

Jacob Simonson

Richard H. Wilson

Ryan Bartlett

Nathan Erwin



This is AJ

AJ is an accupuncture therapy student at the National College of Natural Medicine and wants to open a wellness center.

AJ has a vision. He would like to combine his knowledge of accupuncture therapy with his artistic side and open an establishment that provides a wellness service in Portland. AJ envisions his business with a staff of around twelve people. Six of his employees would be accupuncture therapists and six would be art instructors. He would like his customers to be able to use both parts of the studio. The medicinal side would offer accupuncture and massage therapy, while the art side would offer a variety of opportunities such as painting courses, music therapy and yoga classes. All of the ammenities he plans to offer will symbiotically aid his patients in four core aspects: physical, mental, emotional and spiritual wellness. AJ would like to have spaces for individual and group sessions in both the art and medicinal sides of his practice. He also expressed interest in using spaces for a number of different activities. It is also important that his patients feel comfortable during their visitis; so, allowing them choices such as open, naturally lit spaces as well as darker, confined spaces is a top priority. It is important to AJ that the lobby offer space to display and sell the art that his patients create during their sessions. He would also like to have a retail portion where customers can purchase products such as herbs, massage oils, incense and other wellness-related items.

OCOM

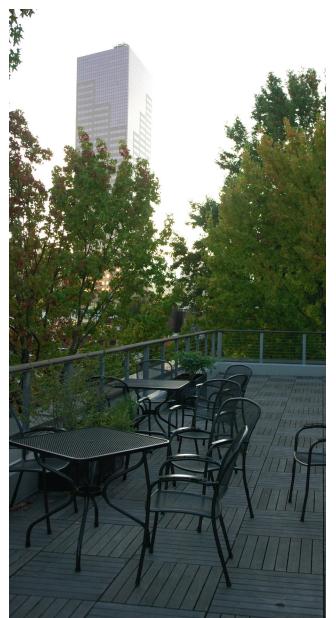
The Oregon College of Oriental Medicine had a number of different group spaces and building materials that feel comfortable and exciting and allow for a stimulating learning environment.







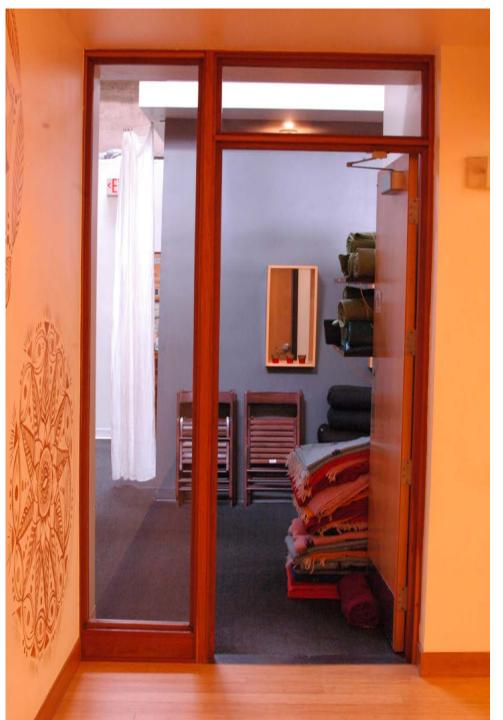




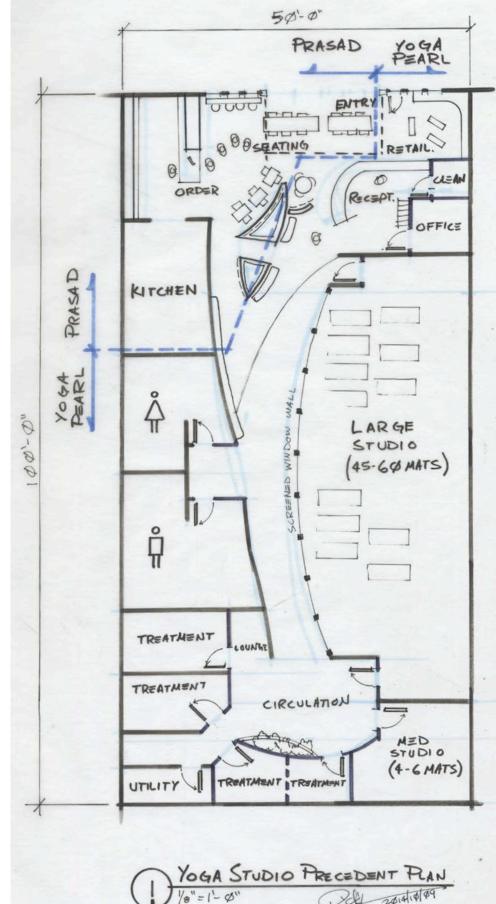
Yoga Pearl / Prasad

Yoga Pearl and Prasad are a yoga studio and small restaurant that exemplify two separate entities that symbiotically work together to offer wellness and healing for their customers in the same space.



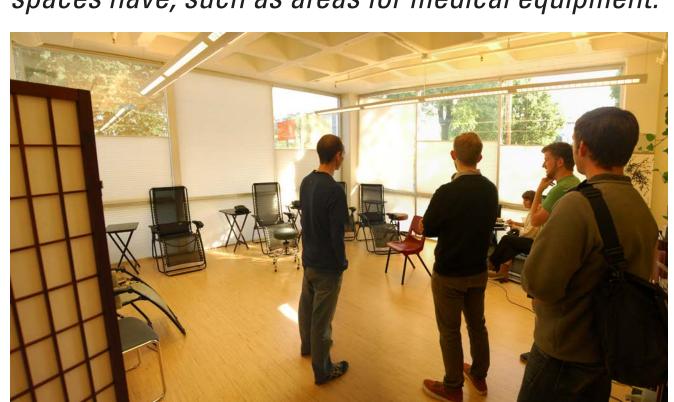


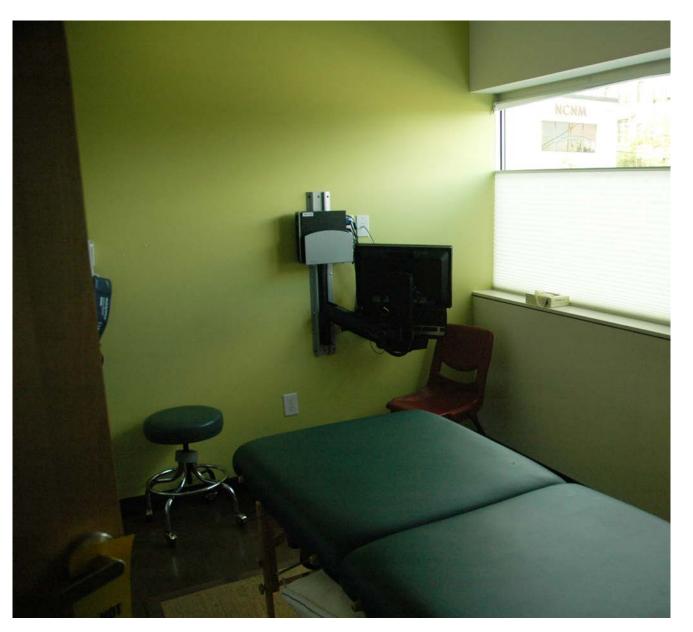




NCNM

The National College of Natural Medicine offered examples of individual and group accupuncture spaces and the supplemental needs that these spaces have, such as areas for medical equipment.

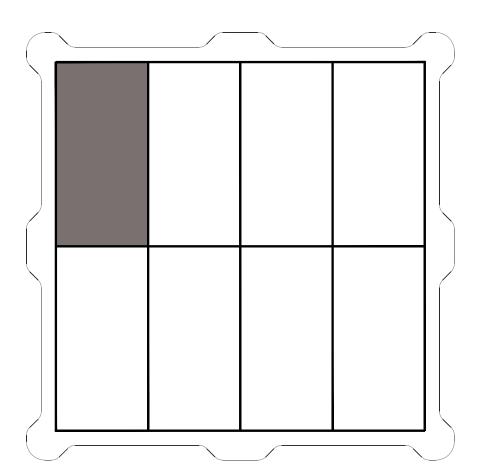




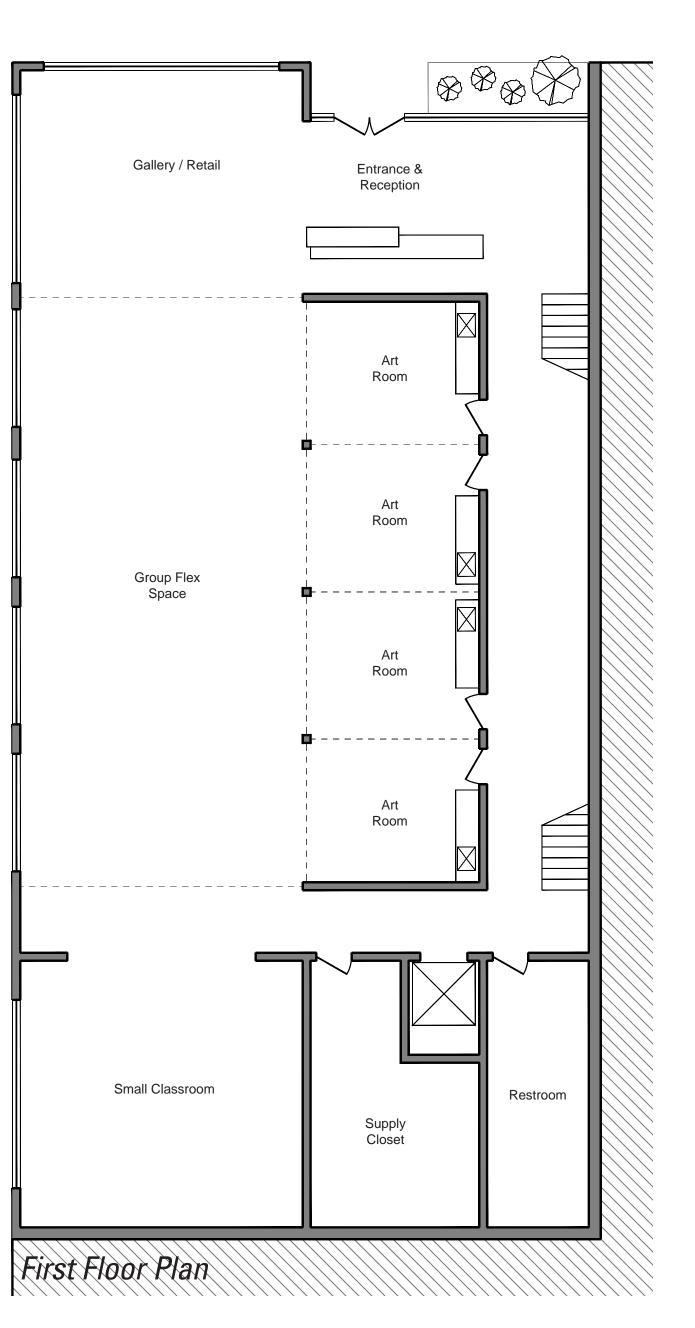


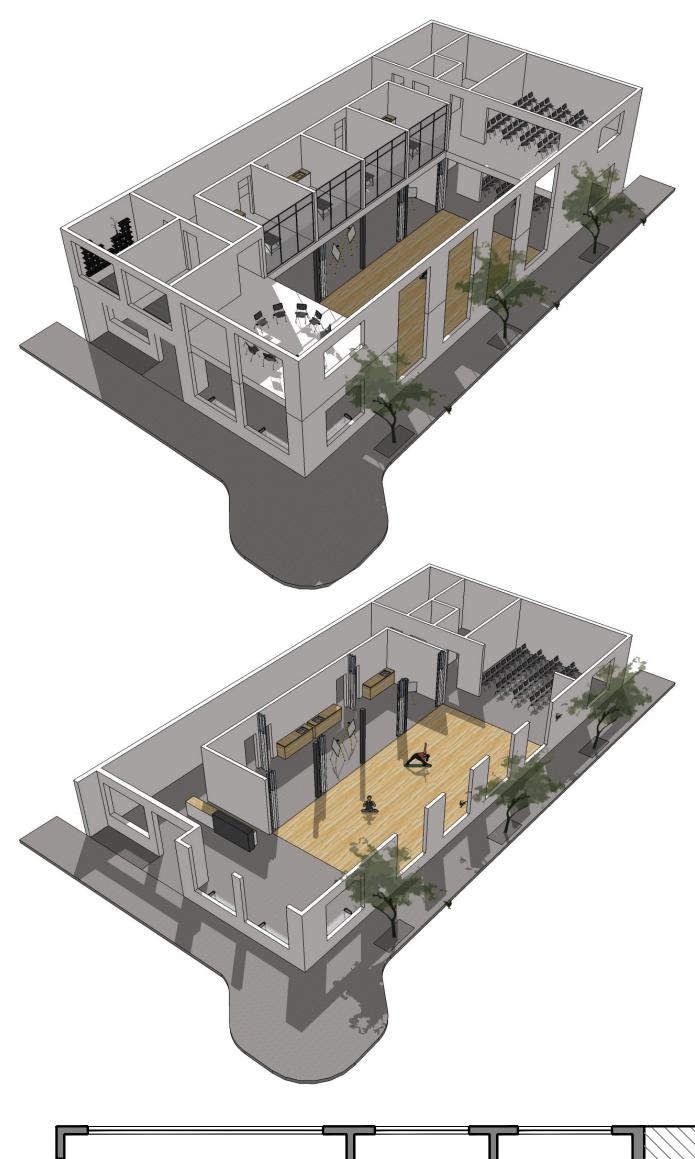
Ideal Space

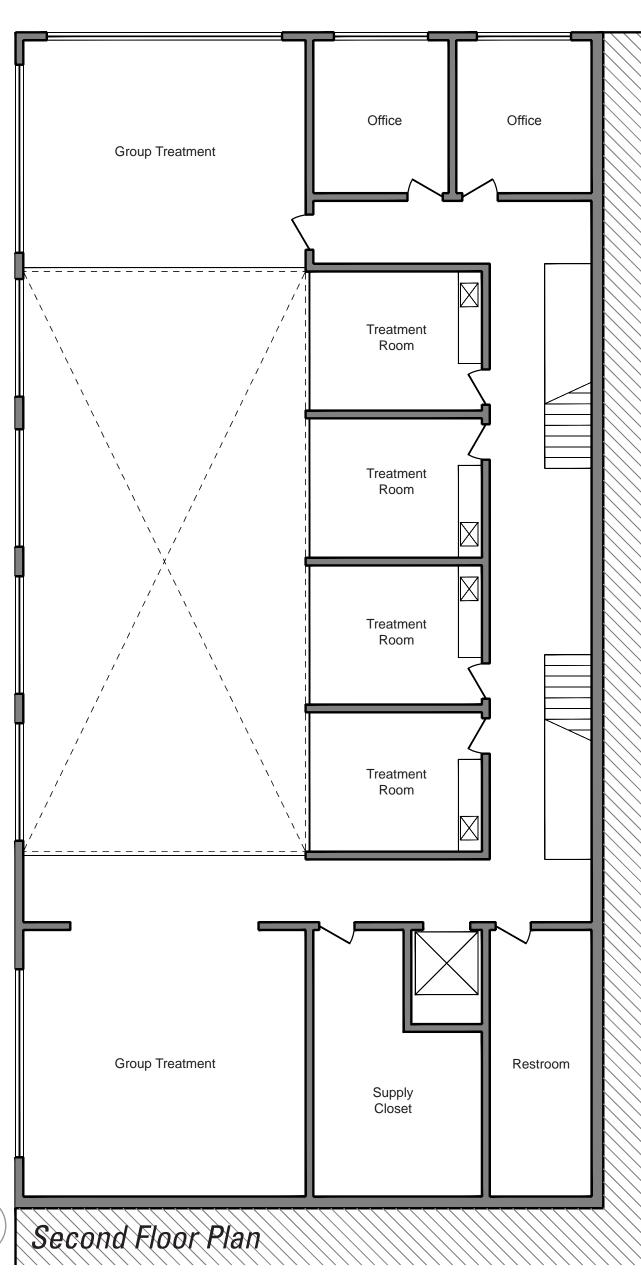
This design takes into consideration all of AJ's desires for his wellness center. The first floor contains the art and yoga spaces as well as the gallery and retail space. Retractable walls allow the space to be used in a number of different ways, from individual sessions to large group sessions. The ground floor activities are encouraging to pedestrians and will help increase AJ's customer base. The second floor has spaces for individual and group accupuncture. There first floor double height space allows plenty of natural light to enter the building and can reach all of the patient rooms.



Building site is 1/8 of a typical Portland Block.







Materials

Below is a sample of potential materials that can be used to make patients feel comfortable in this space. Different materials are necessary for the medicinal and art floors due the their uses.







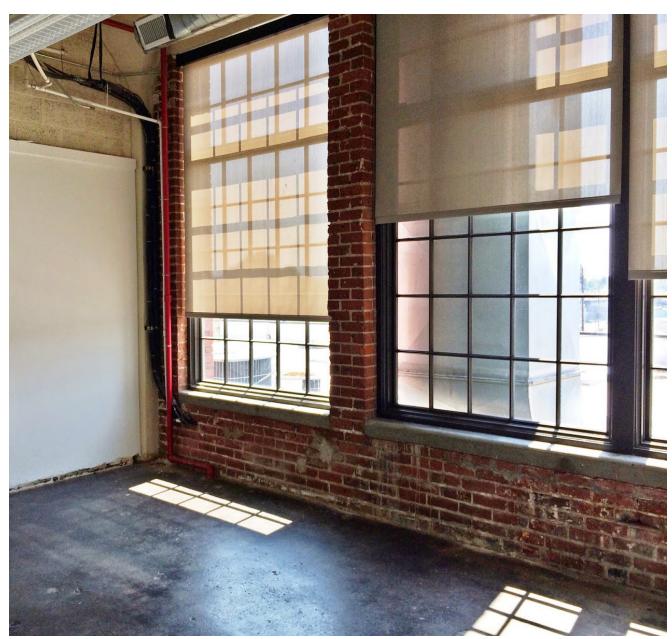




Smaller Spaces

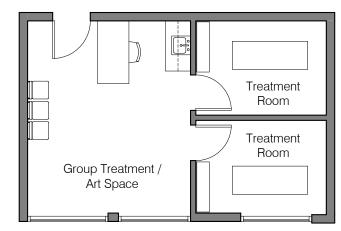
These three designs are located in three existing, leaseable spaces in Portland that AJ could potentially rent and occupy. The locations are all much smaller than AJ's ideal space, but they offer a starting space if AJ wants to begin his practice as a sole accupuncture therapist, while still providing a larger space that is flexible enough to house group therapy as well as art therapy. The art therapy might take the form of music classes, poetry readings, drawing, Yoga, Tai Chi, etc. These spaces allow AJ to begin his business without a major construction project while still providing space for accupuncture and art therapy, simply, without a large staff.

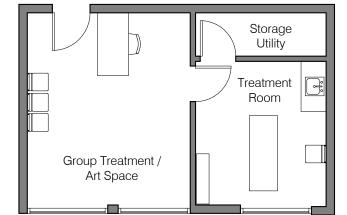


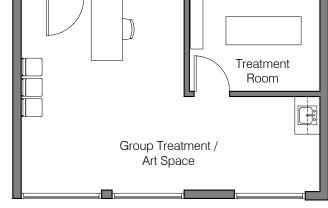


Ford Building 2505 SE 11th Ave.

This space is located in the Ford Building in SE Portland. It is 464 square feet and has three potential space configurations for AJ to use as a sole practitioner, while still allowing a flexible open space for both group therapy and art therapy.

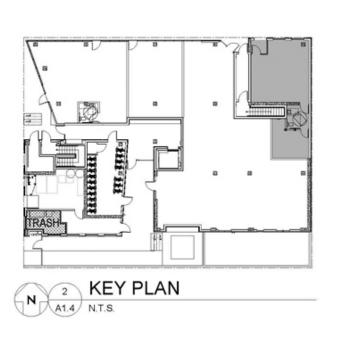


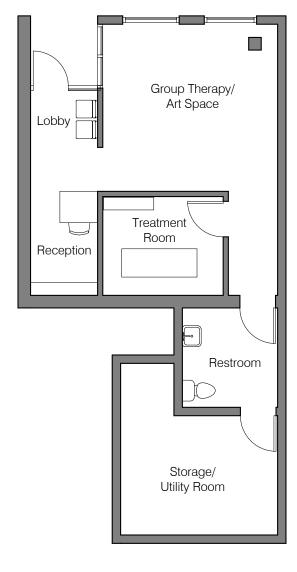




3360 SE Division St.

This space allows a bit more space at 746 square feet, but is still just enough room for AJ to work alone, or with one other employee.







1100 SE Division St

This space is located next to the Ford Building. It is 1,180 square feet and allows AJ a bit more flexibility. He can use part of the space while subleasing the other. If his business grows, he can move into the rest of the space as needed.



